

FightBAC with Occupy Wall Street Campaign proposal

Jean Stacey 541-653-7589 jeanstac@msn.com

We need to immediately replace me with someone else as I will not be here for awhile.

Goal: To join Occupy Wall Street in its campaign to bring down Bank of America. Our short term goal is to **close the local branches of B of A** **what is a more realistic goal?** and whatever goals foreclosure committee wants to add, including: **What stage of starting a state bank could we accomplish in 6 months?**

Resources: The campaign is designed to require around 90 active participants (plus any specials the foreclosure group needs). Any affinity group efforts would be in addition to this and are desired. At this point perhaps 10 people have exhibited interest, more if the foreclosure committee becomes part of this campaign as hoped. We will need to recruit outside of OE as most active OE are tied up with their committee work.

Core Issue: The B of A is one of the major causes not only of the economic collapse but on on-going activities that harm the public as highlighted by their current foreclosure activities. You cannot get any closer to the root.

Growing the Movement: Because the B of A's history is so obviously shameful it should be possible to make the severity of their criminal and fraudulent behavior visible and understandable. Because of the severity of the foreclosures locally, and the human interest stories there, it should be a major focus of growing the movement (and also because it threatens many more people). Additionally, B of A's investment portfolio is heavy in dirty energy such as coal, nuclear and in defense. Our campaign will appeal to many middle-class people who can join the movement simply by moving the money or through the more staid activities such as arranging town hall meetings, talking to stock brokers and CPAs or handing out info flyers at the banks (as opposed to more uncomfortable activities such as sign holding, etc....and the proximity to those activities may move them to take increasingly bold steps). The more adventurous can take part in the activities surrounding foreclosures.

Who and How Benefit: It will benefit the people in our area by showing that people are "not going to take it anymore" and thus serve as a warning to other businesses and challenge their similar behaviors. It will give everyone a chance to see that a few people can change things. It will serve OE by growing the movement and perhaps attracting many of our own members into more activism and toward activism that is sufficiently strategized and planned to actually have a significant impact.

OWS: FightBAC is an Occupy Wall Street campaign. OWS is also focusing on foreclosures.

Short Term Payoffs: We can actually stop foreclosures as the foreclosure committee is already succeeding with this; get reports from the credit unions on the move your money; we can get reactions from people we contact; we can see high attendance at town hall meetings, we can see activity and outrage grown on Facebook (of course we can see that, generally speaking, without a campaign.....)

Minority Links: We would need to aggressively work to include minorities, even though they are among those who have been most viciously targeted by B of A. By pointing that out, perhaps we can encourage a few to at least work within minority communities to protect them.

Local Group Links: MoveOn has been working against the banks, most recently specifically foreclosure issues.

Issues that cause harm: B of A is the most egregious of the financial institutions as it has absorbed Country Wide and Merrill Lynch. It has done harm directly to customers and clients through excessive fees, fines, fraudulent practices, use of MERS to process mortgages, transfer of trillions of dollars or worthless paper from Merrill Lynch to B of A in order to move them into federally insured categories, and is preparing to dump foreclosure on the market in such a way as to drop the market an estimated 10%. B of A's investments are in very dirty energy and a lot of war industries.

Hold Participants Interest: Because this campaign calls for a wide variety of events, requiring both public contact and behind the scenes work, and because it will attract attention, it should hold participants' interest.

Involve Other Committees: Communications (conduit to media), Outreach (Speaker's Bureau and Tabling), Library (programs, town hall meetings, skits), Foreclosures (foreclosures).